



THE CONTINENTAL PRICING SHEET

At Continental Productions, I specialize in capturing stories that matter—through film, photography, podcast and vlog management, and more. Founded on the belief that high-quality content should be accessible to every business, Continental Productions tailor its services to fit your vision and your budget. Whether you're launching a brand, building a community, or amplifying your voice, I will ensure a personalized, collaborative approach to every project. From concept development to final delivery, I focus on clarity, creativity, and consistency—helping you connect with your audience in meaningful ways. With flexible pricing, fast turnaround, and a commitment to authentic storytelling, Continental Productions isn't just a media company—we're your creative partner.

DISCLAIMER FOR ALL SERVICES PROVIDED:

At Continental Productions, we always strive to provide transparent pricing so our customers know exactly what to expect when signing up for our services. However, please be aware that prices may change due to market fluctuations, geographical differences, and other factors. We appreciate your understanding in advance!

THECONTINENTALPRODUCTIONS.COM



PRE/POST PRODUCTION

Pre-Production can include, but is not limited to, creating the storyline, location scouting, research, scripting, etc. In addition, Continental Production provides any and all post-production and editing your project needs (cost seperate)

- **General Pre-Production (storyline/scene layouts, site scouting, etc.)**
 - \$75/hour
- **Show research (knowledge/facts related to your project, rundowns, etc.)**
 - \$100/hour
- **Minimal editing (rendering for social media, minor effect, etc.)**
 - \$75/hour
- **Deep editing (advanced effects, presets, etc.)**
 - \$125/hour



PRODUCTION

Invoices will include a fractional equipment cost. Pricing may vary depending on the complexity of the shoot. Quote will be sent out prior to shoot to confirm pricing after project consultation (free)

No half day or full day commitments required!

- **Video shoot**
 - \$250/hour
 - Additional Production Assistant(s) (if needed)
 - \$30/hour per assistant

Timing indicates from the moment of site arrival to the moment of site departure

Discounts available for half and full days shoots

Indicates flat rate regardless of on-site time

Half day (5 hours): \$1000 + PA if needed (\$200/hour)

Full day (10 hours): \$1750 + PA if needed (\$175/hour)



PHOTOGRAPHY

Continental Production covers all your photography needs, specializing in all areas of photography, from in-home services to session photography, from on-site shoots to special events (i.e. graduation, etc.).

Non-wedding shoots include, but are not limited to, maternity/newborn sessions, family portraits, graduation sessions, and product photography. Pricing includes six edited digital prints available in your own digital gallery. The digital gallery provides access to hundreds of personalized artworks, frames, printing options, and album selections—all for an affordable price!

- **Session rates**

- **Non-wedding shoots**

- \$150/session

- accounts for 30 minutes. Each extra 30 minutes will be an additional \$75 charge

- **Wedding shoots (minimum 3-hour duration)**

- \$600/hour

Each package includes six edited digital prints available in your own digital gallery. The digital gallery provides access to hundreds of personalized artworks, frames, printing options, and album selections—all for an affordable price!



PODCAST/ VIDEO DEVELOPMENT AND PRODUCING

Continental Productions offers all the essential services needed to create and run an incredible podcast or vlog for your audience.

- **Minor audio editing (segment splicing, normalizing audio levels, minor trimming, etc)**
 - \$50/hour
- **Deep audio editing (Removing dead air, creating fades, adding effect, etc.)**
 - \$100/hour
- **Full Producing Services** (*Please see website for listing of services and stipulation involving plan*)

Audio podcast only

\$200 hour

Video (vlog)

\$400/hour

Audio podcast + Video (vlog) producing

\$550 hour



COLLEGE HIGHLIGHT RECRUITMENT REELS

High school athletes can turn full games, practice clips, or phone footage into a polished, high-energy highlight reel that professionally showcases their skills and makes a strong impression on college coaches and recruiters.

Minimal 90 seconds required for purchase

- **Per 90 seconds**
 - \$100 [\$~1.11 s]
 - Discounts available for purchases over 3 minutes (270 seconds)
- **Per second (after purchase exceeds 270 s)**
 - \$.75/s

Client will provide any and all additional details and materials to go into highlight reel. This can include, but not limited to, school logos, stats, and even music.



AI Image and Video Creation

Need a simple logo for your brand delivered quickly? Ever wonder what you would look like as Superman? Do you want to turn your family into Pixar characters for your next Christmas card? Want artistic renditions of your business front for marketing purposes? Maybe you want to go swimming in the Caribbean without ever stepping on a plane? Continental Productions can utilize AI software to create a myriad of images and videos tailored for your needs and interest!

AI Images

\$50 per 10 images

AI videos

\$125 per 5 videos

All images and videos created must be of appropriate content. Continental Productions has the right to reject any request provided



SOUND DESIGN & MIXING

Continental Productions can provide high-fidelity sound mixing and creation for a variety of projects, all at affordable prices.

- **Set-up help and examination (online)**
 - \$250 flat fee
- **Short mixes** (Videos ranging from 30 seconds to 10 minutes long and/or podcasts lasting between 10 to 30 minutes)
 - \$800/per mix
- **Long mixes** (Videos ranging from 15 to 30 minutes and/or podcasts lasting between 45 to 60 minutes)
 - \$1050/per mix

All these services include:

- Full stereo mix of all assets
- Files for export, stereo mix, and stems.
- Full dialogue clean up.
- Mixes are always compliant with Loudness Units Full Scale (LUFS) for broadcast, internet, streaming, etc.
- Three rounds of revisions!